

Erica Negi, Orange County California resident, is the author of the break-out novel, “My Life in Loubies,” which was released in May 2011. Determined to shed light on the fundamental question: “What makes people happy,” Negi takes her readers on a fun and relatable journey while exploring the true meaning of happiness. “More often than not, we are blinded by all of the luxurious stuff,” says Negi when discussing the central theme in her widely acclaimed novel. “My Life in Loubies” is available at all major book retailers as well as on Amazon, iTunes, Barnes & Noble and via her website: <http://www.ericanegi.com>. “My Life in Loubies,” has been welcomed by readers around the globe who have created a community around the author on social media sites like Twitter, Facebook and YouTube. Currently, author Erica Negi is on tour promoting her novel, speaking about pop culture in relation to the core themes in “My Life in Loubies” and writing her second novel. With a constantly growing fan base, readers are anxious to get their hands on her next piece. Erica Negi is also a pop culture media commentator and has been featured on Cosmo Radio’s morning show, Wake Up! With Taylor on Sirius XM Channel 109. On Cosmo Radio, Erica spoke with the Wake Up! hosts, Taylor Strecker and Kenny Zimlinghaus, about the obsession with luxury and yearning for a fake life as she addresses this in her novel, “My Life in Loubies.” In addition, Erica was a guest speaker on Sirius XM Stars Channel 107 “Broadminded,” where she spoke about female friendships in the context of The RealHousewives franchise as well as in “My Life in Loubies.” Erica has also spoken about “faux celebrities” and the innate feeling of entitlement as described in “My Life in Loubies” on with Dan Rea, veteran Boston television journalist and host of “NightSide” on the CBS Radio Network, WBZ, Boston,

Massachusetts. Erica Negi was a featured pop culture media expert on ABC Radio's "KGO Morning News" from San Francisco with Jennifer Jones-Lee and John Bristow where she addressed the Kim Kardashian divorce and how wedding hoopla can outshine the true meaning behind marriage, a central theme in "My Life in Loubies."

About "My Life in Loubies"-- Meet Vanessa, an almost thirty-something New Yorker who thinks she's got it all: marriage-material boyfriend Ethan, her own bilingual preschool, a closet full of designer fashions, and daily diner dates with her best friend Emily. But when Ethan doesn't turn out to be all he's supposed to be, Vanessa's world instantly unravels. Suddenly single, she stumbles upon a wealthy man and moves to Palm Beach to marry him, only to find the shocking truth behind the source of his wealth. Is having everything worth sacrificing who you really are? But what about the Shoe Salon at Bergdorf's? The Louboutin collection? Vanessa finds herself at a crossroads, and the choices she makes might surprise everyone—even herself. Witty, insightful, and eminently relatable, Erica Negi's story is a modern twist on the Cinderella tale—albeit in designer shoes. My Life in Loubies is one woman's uproarious journey to adulthood.

"My Life in Loubies" is available on www.amazon.com as well as www.ericanegi.com and major book retailers across the county and abroad.

About Erica Negi: Erica Negi (née Chawla) was born in Pennsylvania but now calls California home. She earned an undergraduate degree in secondary education and French from Temple University and her masters from the University of Pennsylvania in reading,

writing and literacy. Erica has always had a passion for writing. Her first book, My Little Sister Penny, handwritten and self-illustrated was a huge hit with her parents. From school papers to diaries, Erica continued writing (and practicing her signature). So much so that she became a Reading teacher, inspiring young children and always implementing a thematic book-making lesson, similar to the one that inspired her.

When she gave birth to her first child and had too many sleepless nights, she decided to write another book. One that was more than ten pages. One that she had always dreamed of, well before the sleepless nights. And that's where the real story began! Fueled by coffee and working out, Erica writes, enjoys mommy-hood and believes that sleep is truly overrated!

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